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University of Montana

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MEDIA RELEASE

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EDITORS AND NEWS DIRECTORS:

EVENTS SCHEDULED IN HELENA, FRIDAY, OCT. 30, TO CLIMAX "MINDPOWER MONTH IN MONTANA":

Representatives of the rodeo clubs of the six units of the Montana University System will ride into Helena from Grizzly Gulch Friday, Oct. 30, and will reach the capitol shortly after 2:30 p.m.

In a ceremony in front of the capitol building from about 2:30 to 3 p.m., Lt. Gov. George Turman will make brief remarks about the state's observance of Mindpower Month (as October was proclaimed by Gov. Ted Schwinden) and will announce the winner in each of six Montana districts of a Mindpower essay contest for high school juniors and seniors on the theme: "Our Colleges Are the Roots of Discovery." Each district winner will receive a one-year, full-fee waiver scholarship to attend the Montana University System unit of his or her choice. Neither the winners nor their high schools will know the results of the contest until the announcement Friday.

The Mindpower observance in Montana is part of a national campaign sponsored by the Council for the Advancement and Support of Education to call attention to the importance of higher education.

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